

# NIKKI CARLA ROSALES

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## GRAPHIC DESIGNER

### EDUCATION

Bachelor of Fine Arts (Visual Communication)  
University of the Philippines, Diliman (April 2009)  
Cum Laude, Consistent College Scholar

### WORK EXPERIENCE

*Creative Artist, May 2009 - May 2011*

**Columbia International Food Products, Inc.**

- creating design elements and layout for candy wrappers and display boxes
- developing storyboards for TV ads
- making advertising collaterals (posters, warblers, tarpaulins)
- responsible for the design and creation of company's website

*Graphic Artist Intern, May 2008*

**Advocate of Philippine Fair Trade, Inc.**

- designing collaterals for events and advocacy campaigns (brochure, posters, flyers)
- collaborated with the marketing team in participating in the International Food Exposition

*Graphic Artist Intern, April 2008*

**Axis Global Technologies**

- creating graphics and layouts for MySpace

### SKILLS

Photoshop  
Illustrator  
InDesign  
Dreamweaver  
3DS Max  
MS Office  
Can work on PC & Mac platforms

Traditional Illustration  
Photography

### SEMINARS

**3D Modelling and Animation (December 2010)**

School of Design and Arts  
De la Salle-College of St. Benilde, Manila

**Basic Photography Workshop (March 2010)**

Federation of Philippine Photographers  
Foundation  
Intramuros, Manila